

# OSTEO LIFE

THE QUARTERLY MEMBERSHIP MAGAZINE OF OSTEOPATHY AUSTRALIA

**RATE CARD 2023/24**



**O**STEOLIFE is the only national publication for osteopaths in Australia. This magazine will give you a direct line to your target market, and showcase your products or services in a medium that both informs and engages your customers.

Featuring contemporary design and quality editorial, OSTEOLIFE covers the latest news and views from industry experts, as well as practical clinical and business management articles for continuing professional development.

## OUR READERS

OSTEOLIFE reaches at least 90% of Australian osteopaths. The industry contributes over \$500 million per year to the Australian economy. The number of practising osteopaths continues to rise, with over 2,900 registered osteopaths located in every state and territory of Australia.

OSTEOLIFE is an authoritative voice which represents this increasingly influential field of expertise – and osteopathy is one of **THE FASTEST-GROWING ALLIED HEALTH PROFESSIONS IN AUSTRALIA.**

## ABOUT OSTEOPATHY AUSTRALIA

Osteopathy Australia strives to enhance and promote the profession. Servicing over 3,000 members, our core work involves educating members on clinical practice and business management. Osteopathy Australia also liaises with State and Federal Government, other statutory bodies and private enterprise on professional, educational, legislative and regulatory issues affecting the industry.

## 2023/24 ADVERTISING RATES AND SIZES (INCL. GST)

SIZE	CASUAL	2X	4X	TYPE AREA (MM)	BLEED SIZE (MM)	TRIM SIZE (MM)
INSIDE FRONT COVER / INSIDE BACK COVER	\$1,500	\$2,850 (\$1,425 PER EDITION)	\$5,436 (\$1,359 PER EDITION)	190W x 277H	220W x 307H	210W x 297H
OUTSIDE BACK COVER	\$1,700	\$3,230 (\$1,615 PER EDITION)	\$6,120 (\$1,530 PER EDITION)	190W x 277H	220W x 307H	210W x 297H
FULL PAGE	\$1,200	\$2,280 (\$1,140 PER EDITION)	\$4,320 (\$1,080 PER EDITION)	190W x 277H	220W x 307H	210W x 297H
HALF PAGE	\$700	\$1,330 (\$665 PER EDITION)	\$2,520 (\$630 PER EDITION)	-	-	180W x 123H
QUARTER PAGE	\$400	\$760 (\$380 PER EDITION)	\$1,440 (\$360 PER EDITION)	-	-	87.5W x 123H
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ADVERTORIAL / A4 PAGE	\$1,700	-	-	-	-	-

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AUTUMN 2023	8 FEBRUARY 2023	15 FEBRUARY 2023	22 FEBRUARY 2023	26 APRIL 2023
WINTER 2023	10 MAY 2023	17 MAY 2023	24 MAY 2023	26 JULY 2023
SPRING 2023	9 AUGUST 2023	16 AUGUST 2023	23 AUGUST 2023	25 OCTOBER 2023
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### ARTWORK

Send material to OSTEOLIFE by email at [info@osteopathy.org.au](mailto:info@osteopathy.org.au) or call (02) 9410 0099 for more information.

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	INSIDE FRONT/BACK COVER	OUTSIDE BACK COVER	FULL PAGE	HALF PAGE	QUARTER PAGE	A3 FOLDED FULL PAGE INSERT / ONINSERT	A4 FOLDED / UNFOLDED FULL PAGE INSERT / ONINSERT	A5 HALF PAGE INSERT / ONINSERT *	ADV / A4 PAGE
	<b>Casual</b> \$1,500 <b>2 x</b> \$2,850 (\$1,425 per edition)	<b>Casual</b> \$1,700 <b>2 x</b> \$3,230 (\$1,615 per edition)	<b>Casual</b> \$1,200 <b>2 x</b> \$2,280 (\$1,140 per edition)	<b>Casual</b> \$700 <b>2 x</b> \$1,330 (\$665 per edition)	<b>Casual</b> \$400 <b>2 x</b> \$760 (\$380 per edition)	<b>Casual</b> \$1,700 <b>2 x</b> \$3,230 (\$1,615 per edition)	<b>Casual</b> \$1,200 <b>2 x</b> \$2,280 (\$1,140 per edition)	<b>Casual</b> \$700 <b>2 x</b> \$1,330 (\$665 per edition)	<b>Casual</b> \$1,700 <b>4 x</b> \$5,436 (\$1,359 per edition)
	<b>4 x</b> \$6,120 (\$1,530 per edition)	<b>4 x</b> \$6,120 (\$1,530 per edition)	<b>4 x</b> \$4,320 (\$1,080 per edition)	<b>4 x</b> \$2,520 (\$630 per edition)	<b>4 x</b> \$1,440 (\$360 per edition)	<b>4 x</b> \$6,120 (\$1,530 per edition)	<b>4 x</b> \$4,320 (\$1,080 per edition)	<b>4 x</b> \$2,520 (\$630 per edition)	
SUMMER 2021/22	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AUTUMN 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WINTER 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPRING 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUMMER 2022/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>TOTAL:</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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### Osteopathy Australia

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